## IN THE CLAIMS

1. (Original) A method for setting a programmable feature of a motor vehicle comprising:

providing an interactive site on a global computer network; establishing a connection with the interactive site;

interactively setting a programmable feature of the motor vehicle at the interactive site;

providing a transfer device having an input port and an output port; transferring set-up data from the interactive site to the input port of the transfer device;

transferring the set-up data from the output port of the transfer device to the motor vehicle.

Claims 2-4 (Canceled).

- 5. (Original) The method of claim 1 wherein the input port of the transfer device comprises an optical sensor.
- 6. (Original) The method of claim 5 wherein transferring set-up data from the interactive site to the input port of the transfer device comprises modulating a portion of a display screen and sensing such modulation in the transfer device.
  - 7. (Canceled).
- 8. (Original) The method of claim 1 wherein the programmable feature comprises a navigational function.
- 9. (Original) The method of claim 1 wherein the programmable feature comprises a communication function.
- 10. (Original) The method of claim 1 wherein the programmable feature comprises an entertainment function.

- 11. (Original) The method of claim 1 wherein the programmable feature comprises a climate control function.
- 12. (Original) The method of claim 1 wherein the programmable feature comprises a control having a user-assigned function.

Claims 13-14 (Canceled).

15. (Original) The method of claim 1 wherein the programmable feature comprises a display having a user-assigned function.

Claims 16-18 (Canceled).

19. (Original) A method for setting a programmable feature of a motor vehicle comprising:

providing an interactive computer program with a graphical user interface depicting the programmable features of the motor vehicle;

setting the programmable feature of the motor vehicle using the interactive computer program with a user's computer;

providing a transfer device having an input port and an output port; transferring set-up data from the user's computer to the input port of the transfer device;

transferring the set-up data from the output port of the transfer device to the motor vehicle.

Claims 20-22 (Canceled).

- 23. (Original) The method of claim 19 wherein the input port of the transfer device comprises an optical sensor.
- 24. (Original) The method of claim 23 wherein transferring set-up data from the interactive site to the input port of the transfer device comprises modulating a portion of a display screen and sensing such modulation in the transfer device.
  - 25. (Canceled).

- 26. (Original) The method of claim 19 wherein the programmable feature comprises a navigational function.
- 27. (Original) The method of claim 19 wherein the programmable feature comprises a communication function.
- 28. (Original) The method of claim 19 wherein the programmable feature comprises an entertainment function.
- 29. (Original) The method of claim 19 wherein the programmable feature comprises a climate control function.
- 30. (Original) The method of claim 19 wherein the programmable feature comprises a control having a user-assigned function.

Claims 31-32 (Canceled).

33. (Original) The method of claim 19 wherein the programmable feature comprises a display having a user-assigned function.

Claims 34-35 (Canceled).

- 36. (Original) The method of claim 19 wherein the interactive computer program is hosted on a global computer network.
  - 37. (Canceled).
- 38. (Original) A method for setting a programmable feature of a motor vehicle comprising:

providing an interactive site on a global computer network; establishing a connection with the interactive site;

interactively setting a programmable feature of the motor vehicle at the interactive site;

transferring set-up data from the interactive site to the motor vehicle.

- 39. (Original) The method of claim 38 wherein the programmable feature comprises a navigational function.
- 40. (Original) The method of claim 38 wherein the programmable feature comprises a communication function.
- 41. (Original) The method of claim 38 wherein the programmable feature comprises an entertainment function.
- 42. (Original) The method of claim 38 wherein the programmable feature comprises a climate control function.
- 43. (Original) The method of claim 38 wherein the programmable feature comprises a control having a user-assigned function.

Claims 44-45 (Canceled).

46. (Original) The method of claim 38 wherein the programmable feature comprises a display having a user-assigned function.

Claims 47-49 (Canceled).

50. (Original) A system for setting a programmable feature of a motor vehicle comprising:

a motor vehicle having a programmable feature;

a transfer device provided in combination with the motor vehicle, the transfer device having at least one communication port;

an interactive computer program with a graphical user interface depicting the programmable feature of the motor vehicle;

wherein a user of the motor vehicle sets the programmable feature using the interactive program on a user's computer, transfers set-up data for the programmable feature from the user's computer to a transfer device and then transfers the set-up data from the transfer device to the motor vehicle.

51. (Canceled).

- 52. (Original) The system of claim 50 wherein the programmable feature comprises a navigational function.
- 53. (Original) The system of claim 50 wherein the programmable feature comprises a communication function.
- 54. (Original) The system of claim 50 wherein the programmable feature comprises an entertainment function.
- 55. (Original) The system of claim 50 wherein the programmable feature comprises a climate control function.
- 56. (Original) The system of claim 50 wherein the programmable feature comprises a control having a user-assigned function.

Claims 57-58 (Canceled).

59. (Original) The system of claim 50 wherein the programmable feature comprises a display having a user-assigned function.

Claims 60-61 (Canceled).